

## Bartlit Beck Wins Appeal For Sunstar In Longstanding Trademark Dispute Over Sunstar's VO5 Brand

*Sunstar, Inc. v. Alberto-Culver Co. (2009)*

Bartlit Beck lawyers Mark Ouweleen and Bryan Leach convinced the U.S. Court of Appeals for the Seventh Circuit to vacate a three-year old judgment against Sunstar. The judgment would have prevented Sunstar from using the Japanese VO5 brand on its best-selling hair-care products -- a \$100 million line of business.

[Click here to read Judge Posner's opinion.](#)

[Click here to listen to Bryan Leach's oral argument.](#)

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