NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

THE SUPREME COURT OF THE STATE OF NEW YORK COUNTY OF NEW YORK

Nigel John Eccles, Lesley Jayne Ross Eccles, Thomas Gordon Griffiths, Robat Jones, Chris Stafford, Ashek Ahmed, Andrew Allan, Alexandra Amos as personal representative of the Estate of Jay Amos, Jeannice Angela, Ken Berman, Alex Bird, Duncan Blair, Cameron Boal, Ehi Borha, Jesse Boskoff, Geoff Bough, Michael Branchini, Daniel Brown, Kelli Buchan, Charlene Burns, William Carroll, Dave Cavino, Shree Chowkwale, Coral House Services Limited, Chris Corbellini, Jim Croft, Cyrus David, Davidson Family Revocable Trust, James Doig, Ryan Doner, Kevin Dorren, Payom Dousti, Carl Ekman, Ryan Faber, Jason Faria, Victoria Farquhar, Rory Fitzpatrick, Adriana Estrada Genao, Mitchell Gillespie, Alan Goldsher, Will Green, Melanie Grier, Justin Hanke, Ryan Hansen, Peter Henderson, Matthew Hevia, Andrew Heywood, Steven Holmes, Justin M. Hume, Greg Humphreys, F Residual LLC, Tim Cory Jez, Jirapech-umpai, Jackson, Thanyaluk Devashish Kandpal, Michael Kane, Alan Karamehmedovic, Marcus Kelman, David Kerr, Galina Kho, Dylan Kidder, Sarah Killarney-Ryan, Allan Kilpatrick, Ali King, Steven King, David Knapp, Mike Kuchera, Angela Romano Kuo, Jesse Lambert, Amy Langridge, Diomira Lawrence, John Lightbody, Frank LoCascio, Andy Love, Kristen Lu, Gary Ma, Kevin MacPherson, Max Manders, John Mangan, Sunjay McDowall, Mathews, Caroline Julie McElrath (Anderson), Kevin McFlynn, Eileen McLaren, Martin McNickle, Dan Melinger, Andrew Mellicker, Rayna Mengel, Matt Millen, Josh Moelis, Vince Monical, Jen Mordue, Eilidh Morrison, Simon Murdoch, Anders Murphy, Matthew Musico, James Newbery, Owen O'Donnell, Xavier Oliver-Duocastella, Mark Peters, Michael Peterson, Michael Pine, Richard Melmon Trust, Thomas Richards, Shawn Rinkenbaugh, Ian Ritchie, Justine Sacco, Nicholas Sharp, Scott Shay, Jake Silver, Keith Sterling, David Stess, John Sutherland, Warrick Taylor, Stuart Tonner, John Venizelos, Kyle Wachtel, Lynne Wallace, Walleye Investments, LLC, Brendan Waters, Skye Welch, Mark Williams, Ross Wilson, Kristian Woodsend, Kris Young, Alexander Zelvin,

Plaintiffs,

Index No:

COMPLAINT

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020
RECEIVED NYSCEF: 02/25/2020

v.

Shamrock Capital Advisors, LLC, Shamrock Capital Growth Fund III, LP, Shamrock FanDuel Co-Invest LLC, Shamrock FanDuel Co-Invest II, LP, KKR & Co., Inc., Fan Investor Limited, Fan Investors L.P., Michael LaSalle, Edward Oberwager, Andrew Cleland, Matthew King, Carl Vogel, David Nathanson, Fastball Holdings LLC, Fastball Parent 1 Inc., Fastball Parent 2 Inc., PandaCo, Inc., FanDuel Inc., and FanDuel Group, Inc.,

Defendants.

CLERK

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

1. In May 2018, FanDuel was poised to take off. The New York-based daily fantasy

sports company had agreed to terms for a merger with the European bookmaker Paddy Power Betfair,

and the Supreme Court was considering whether to abolish the federal prohibition on sports gambling.

For the proposed merged company, the opportunity was enormous. The combination of FanDuel's

brand, user base, and platform with Paddy Power Betfair's bookmaking expertise, capital, and other

U.S. gaming assets would put the merged company in the pole position to capture the budding U.S.

sports gambling market. It was an opportunity FanDuel's founders and former employees had dreamt

about during the decade they spent building the Company.

2. Before the merger documents were signed, the Supreme Court issued its opinion:

states could legalize sports gambling. Defendants—the private equity firms that invested in FanDuel

and the board of directors that they installed—moved quickly. They closed the deal without a

shareholder vote and without considering the impact of the nascent sports gambling market.

3. This case is about how the benefits of the Paddy Power Betfair merger were taken by

the Defendants. Defendants' late-stage investments entitled them to the first \$559 million from the

deal; Plaintiffs, which include FanDuel's founders, early investors, and more than 100 former

employees, were entitled to share in everything above that threshold. Because the consideration

received in the merger was stock, Defendants had to value that stock before distributing it. But

Defendants never sought a valuation of the shares FanDuel received in the merger, let alone an

independent and unbiased one. By any known estimate, those shares were worth billions. Less than

one year before, Defendants themselves had valued FanDuel as a stand-alone company at \$1.2 billion.

4. When it came time to distribute the shares FanDuel received, however, Defendants

got greedy. Defendants selected a "price" not to exceed \$559 million—substantially below the actual

value of the shares and designed to ensure Defendants would capture the entire upside of the merger.

As a result, Defendants walked away with shares worth billions, and Plaintiffs were left with nothing.

1

COUNTY CLERK 07:20

DOC. NO.

5.

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

NATURE OF THE ACTION

Plaintiffs include the five founders of FanDuel Ltd., more than 100 former employees,

and several of the Company's early investors. Plaintiffs each owned common shares and/or vested

options to purchase common shares of FanDuel. The founders obtained their equity interests as

compensation for their years of service, a decade spent building FanDuel into the innovative leader in

daily fantasy sports. The former employees also earned their equity interests in FanDuel as

compensation for their years of service, sometimes borrowing money from family or friends to

purchase options so they could invest in the company they were working tirelessly to build. FanDuel's

early investors purchased their common shares outright.

Defendants include two late-stage investors in FanDuel—the private equity firms 6.

Shamrock Capital Advisors, LLC, and KKR & Co., Inc.—and members of FanDuel's board of

directors at the time of the Paddy Power Betfair merger—Mike LaSalle, Ted Oberwager, Andrew

Cleland, Matt King, Carl Vogel, and David Nathanson. As described in more detail below, each

Defendant director had substantial personal and/or financial ties to private equity firms with

investments in FanDuel. More than two-thirds of the directors had ties with KKR and Shamrock.

FanDuel began in 2009 at the South by Southwest film, interactive media, and music

festival. In the Texas heat that spring, the founders created daily fantasy sports, a game now enjoyed

by millions of Americans. Daily fantasy sports is a game of skill in which sports fans compete against

each other to win prizes in large, single-day contests by selecting fantasy rosters of professional athletes

and earning points based on how those athletes perform on the field.

8. As daily fantasy sports took hold across the country, FanDuel grew from fledgling

start-up with 10 employees and \$250,000 in annual revenue to a company with over 400 employees

and \$125 million in annual revenue. In five years, "FanDuel" went from a catchphrase to a ubiquitous

brand that was the driving force in a multibillion-dollar industry. And in 2017, just one year before the

2

CLERK

DOC. NO.

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

merger transaction at issue here, Defendants valued FanDuel at \$1.2 billion as part of a proposed merger with another daily fantasy sports company, DraftKings, and as part of a capital structure

reorganization that ultimately occurred when that merger fell through.

9. There is no indication that FanDuel's value decreased after Defendants agreed upon a

\$1.2 billion valuation. To the contrary, the opportunities for FanDuel only continued to expand, and

the regulatory environment only continued to improve.

10. In early spring 2018, FanDuel began discussing the possibility of another merger, this

time with Paddy Power Betfair, a highly capitalized European sportsbook. The companies agreed to

terms shortly before the Supreme Court of the United States declared unconstitutional a federal law

that prohibited states from legalizing sports gambling. That May 2018 decision, Murphy v. National

Collegiate Athletic Association, 584 U.S. ____ (2018), provided an opportunity for FanDuel (and the newly

proposed merged company) to capture a new and highly lucrative market: sports gambling.

11. FanDuel closed the deal with Paddy Power Betfair in July 2018. The merger created a

U.S. sports betting and fantasy sports juggernaut. It was a perfect marriage. FanDuel provided a

ubiquitous brand, large customer base, and world class technology platform, while Paddy Power

Betfair brought the bookmaking expertise and access to capital necessary to thrive in the wake of the

Murphy decision. It is no surprise that this combination produced the leading sports gaming company

in the United States.

12. The companies structured the transaction so that both FanDuel shareholders and

Paddy Power Betfair would receive stock in the newly created merged company, originally called

PandaCo and now doing business as FanDuel Group. FanDuel shareholders received an

approximately 40% stake of the new FanDuel Group; Paddy Power Betfair received the other 60%.

13. The nature of the merger as a stock-for-stock transaction reflected both sides' belief

in the tremendous potential of the merged company. The market shouted in agreement: Paddy Power

3

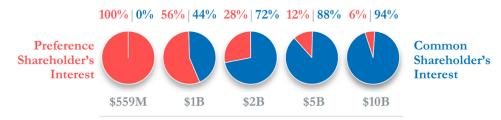
NYSCEF DOC. NO.

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

Betfair saw its own market capitalization increase by more than \$2.2 billion in the weeks following the announcement of the deal.

- 14. FanDuel's success, and the value provided by its merger with Paddy Power Betfair, should have been shared by all FanDuel shareholders.
- 15. That did not happen because Defendants had other self-interested ideas. At the time of the Paddy Power Betfair merger, there were two kinds of shareholders in FanDuel: preferred and common. Defendants KKR and Shamrock principally owned preferred shares. Under the terms of FanDuel's Articles of Association, preferred shareholders got the first \$559 million in PandaCo stock. The common shareholders, like Plaintiffs, were to receive the rest. The effect of this structure was that the absolute number of shares preferred shareholders received in PandaCo decreased as the value of each PandaCo share increased. Simply put, the higher the value of PandaCo, the lower the number of PandaCo shares the preferred shareholders were entitled to keep for themselves:



Value of FanDuel's 40% Share in PandaCo

- 16. For shareholders, like KKR and Shamrock, that owned a greater percentage of preferred shares than common shares, acknowledging that the value of FanDuel's PandaCo shares was above \$559 million meant diluting the number of shares they ultimately received.
- 17. As controlling shareholders and directors on FanDuel's board, Defendants owed fiduciary obligations to Plaintiffs. Defendants had to exercise the utmost good faith, act in the best interest of all shareholders, and refrain from using their control over FanDuel to the detriment of the common shareholders. In other words, Defendants had a responsibility to maximize FanDuel's value for its common shareholders. At a minimum, this meant that Defendants had to assess the fair value

FILED: NEW YORK COUNTY CLERK U2/25/2020

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

of the shares in the newly merged company, satisfy the preference shareholders' right of first payment, and allocate the remaining shares among the common shareholders.

18. Based on the soaring market for sports gambling, the FanDuel shareholders' 40% stake in PandaCo far exceeded the \$559 million owed to the preferred shareholders as part of their right of first payment. As such, had Defendants been faithful to their fiduciary obligations, FanDuel's common shareholders would own shares in FanDuel Group today.

19. Instead, Defendants rushed to close the merger with Paddy Power Betfair, distributed the proceeds from the transaction—shares in the new FanDuel Group—exclusively to themselves and other preferred shareholders, and never ascertained the fair value of the shares as required. In essence, Defendants sold FanDuel to themselves at an artificially low price (*i.e.*, one below \$559 million). In so doing, Defendants maximized their own shares in PandaCo by eliminating the common shareholders' interests in the newly merged company. Defendants deprived Plaintiffs of the ability to share in the upside of the new FanDuel Group—a multi-billion-dollar enterprise fueled by the brand, platform, and user base that Plaintiffs built and were entitled to as FanDuel common shareholders.

20. The conflicted Defendant directors and the private equity firms that were controlling shareholders took no steps to protect the common shareholders' interests. Defendants failed to obtain an independent and fair valuation of FanDuel's 40% interest in the new merged company. Defendants did not appoint a special committee to provide independent advice to the board on how to distribute FanDuel's 40% interest in accordance with the Company's Articles of Association. In fact, the vote to approve the manner in which Defendants distributed the shares was not unanimous; the *only* independent director abstained. And Defendants never sought the approval of the common shareholders—the founders, former employees, and early investors of FanDuel—for any aspect of the transaction or distribution, which nullified the common shareholders' interest in the Company.

5

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

21. The new FanDuel Group has become the largest online sports gaming operator in the

United States, with over \$285 million in gaming revenue in 2018 and more than 50% annual growth.

And it has already met pre-merger internal projections of FanDuel's revenue from U.S. sports betting:

notably, FanDuel projected that its revenues—as a stand-alone company—would triple in the event

of a favorable Supreme Court decision. And all this has occurred with only a handful of states having

legalized online sports betting to date.

22. Defendants now enjoy the entire upside of the new FanDuel Group for themselves.

23. Plaintiffs seek to recover in this lawsuit the hundreds of millions of dollars for their

interests in FanDuel that were misappropriated by Defendants' knowing breaches of their fiduciary

duties, disgorgement of Defendants' ill-gotten gains, a constructive trust, and all other relief to which

Plaintiffs are entitled as a result of Defendants' wrongful course of conduct.

JURISDICTION AND VENUE

24. This Court has subject matter jurisdiction over the dispute under the New York

Constitution, N.Y. Const. Art. 6, § 7(a), and the Uniform Civil Rules for the Supreme and the County

Court, § 202.70. The principal claims in this action involve breaches of fiduciary duty and statutory or

common law violations arising out of business dealings for which the amount in dispute, exclusive of

punitive damages, interests, costs, disbursements, and counsel fees, is greater than \$500,000.

25. This Court has personal jurisdiction over Defendants under Civil Practice Law and

Rules ("CPLR") §§ 301 and 302. As explained in detail below, many of the Defendants reside in New

York or, in the case of the corporate Defendants, are authorized to transact business in the state.

Defendants not domiciled in New York engaged in transactions within the state that gave rise to this

action. See N.Y. Bus. Corp. § 1314(b), CPLR § 302(a).

26. Venue is proper in this Court under CPLR § 503 because, as described below, at least

one of the parties resides in New York County. In addition, a substantial part of the events giving rise

6

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

to the claims occurred in New York County. Defendants negotiated, executed, and celebrated the

Paddy Power Betfair merger in New York. And, on information and belief, nearly all discussions by

and among Defendants on the exercise of KKR and Shamrock's drag along right (discussed below),

the value of the FanDuel shareholders' 40% interest in the new merged company, and the distribution

of that interest under FanDuel's Articles of Association, occurred either in New York or on phone

calls with New York participants.

27. Moreover, New York is the most convenient venue for this dispute. A majority of the

Defendants reside and/or conduct business in the state. Although FanDuel was incorporated in

Scotland, its headquarters have been in New York since 2011. Most of FanDuel's staff and executive

team were located in New York. Board meetings were held in New York throughout 2017 and 2018,

and teleconference board meetings, of which there were approximately eight a year, typically included

at least one New York participant. New York was where the officers and directors of FanDuel

directed, coordinated, and controlled the Company's activities.

28. FanDuel's business also had a strong nexus to New York. Approximately 97% of

FanDuel's revenue was derived from the United States, with New York customers accounting for 10-

15% of the Company's total revenue. Indeed, by 2015, FanDuel had over 250,000 New York

customers. In terms of operations, FanDuel maintained its bank accounts in the U.S. and its website

and mobile applications on U.S. servers. And FanDuel has acknowledged its strong nexus to New

York by designating New York law as controlling its terms of service.

THE PARTIES

I. Plaintiffs

29. Plaintiff Nigel John Eccles resides in Mamaroneck, New York. He is a co-founder of

FanDuel and was the Company's Chief Executive Officer and a Director until his departure in

7

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

November 2017. At the time of FanDuel's merger with Paddy Power Betfair, Nigel Eccles owned

282,842 FanDuel common shares.

30. Plaintiff Lesley Jayne Ross Eccles resides in Mamaroneck, New York. She is a co-

founder of FanDuel and was the Company's Executive Vice President of Marketing until June 2016.

She then served as a Director of FanDuel until August 2017. At the time of FanDuel's merger with

Paddy Power Betfair, Lesley Eccles owned 72,734 FanDuel common shares.

31. Plaintiff Thomas Gordon Griffiths resides in Carlsbad, California. Griffiths is a co-

founder of FanDuel and was the Chief Product Officer of the Company until his departure in

December 2017. Griffiths was also a Director of FanDuel until his resignation from the Company's

board in August 2017. At the time of FanDuel's merger with Paddy Power Betfair, Griffiths owned

154,980 FanDuel common shares.

32. Plaintiff Robat Jones resides in North Berwick, Scotland. Jones is a co-founder of

FanDuel and was Vice President of Design until his departure in December 2017. At the time of

FanDuel's merger with Paddy Power Betfair, Jones owned 72,566 FanDuel common shares.

33. Plaintiff Chris Stafford resides in Edinburgh, Scotland. Stafford is a co-founder of

FanDuel and was the Company's Head of Technology before his departure in 2016. At the time of

FanDuel's merger with Paddy Power Betfair, Stafford owned 72,566 FanDuel common shares.

34. Plaintiffs Ashek Ahmed, Jeannice Angela, Ehi Borha, Daniel Brown, Dave Cavino,

Chris Corbellini, Cyrus David, Jason Faria, Adriana Estrada Genao, Will Green, Matthew Hevia,

Devashish Kandpal, Alan Karamehmedovic, Galina Kho, Dylan Kidder, Mike Kuchera, Angela

Romano Kuo, Frank LoCascio, Gary Ma, Sunjay Mathews, Dan Melinger, Rayna Mengel, Shawn

Rinkenbaugh, Jake Silver, and David Stress are former employees or agents of FanDuel who owned

FanDuel common shares, vested options to purchase FanDuel common shares, or both, at the time

of FanDuel's merger with Paddy Power Betfair and who reside in New York State.

8

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

35. Plaintiffs Alexandra Amos as personal representative of the estate of Jay Amos (Fort Lauderdale, Florida), Ken Berman (Brookline, Massachusetts), Alex Bird (Edinburgh, United Kingdom), Duncan Blair (Edinburgh, United Kingdom), Cameron Boal (Glasgow, United Kingdom), Jesse Boskoff (Austin, Texas), Geoff Bough (King of Prussia, Pennsylvania), Michael Branchini (Montvale, New Jersey), Kelli Buchan (Edinburgh, United Kingdom), Charlene Burns (London, United Kingdom), William Carroll (Indianapolis, Indiana), Shree Chowkwale (San Diego, California), Coral House Services Limited (Glasgow, United Kingdom), Jim Croft (Musselburgh, United Kingdom), James Doig (Edinburgh, Scotland), Ryan Doner (Hoboken, New Jersey), Payom Dousti (Kenmore, Washington), Carl Ekman (East Saltoun, United Kingdom), Ryan Faber (Westport, Connecticut), Victoria Farquhar (Edinburgh, United Kingdom), Rory Fitzpatrick (Edinburgh, United Kingdom), Mitchell Gillespie (Austin, Texas), Alan Goldsher (Chicago, Illinois), Melanie Grier (Edinburgh, United Kingdom), Justin Hanke (Knoxville, Tennessee), Ryan Hansen (Tinton, New Jersey), Peter Henderson (Edinburgh, United Kingdom), Andrew Heywood (Edinburgh, United Kingdom), Steven Holmes (Edinburgh, United Kingdom), Justin M. Hume (Austin, Texas), Greg Humphreys (Charlottesville, Virginia), Cory Jez (Salt Lake City, Utah), Thanyaluk Jirapech-umpai (Edinburgh, United Kingdom), Michael Kane (Hoboken, New Jersey), Marcus Kelman (Dalgety Bay, United Kingdom), David Kerr (Falkirk, United Kingdom), Sarah Killarney-Ryan (Edinburgh, United Kingdom), Allan Kilpatrick (Larbert, United Kingdom), Ali King (Edinburgh, United Kingdom), Steven King (Edinburgh, United Kingdom), David Knapp (Rutherford, New Jersey), Jesse Lambert (Philadelphia, Pennsylvania), Amy Langridge (Edinburgh, United Kingdom), Diomira Lawrence (Las Vegas, Nevada), John Lightbody (Glasgow, United Kingdom), Andy Love (Dunfermline, United Kingdom), Kristen Lu (Culver City, California), Kevin MacPherson (Jersey City, New Jersey), Max Manders (Musselburgh, United Kingdom), John Mangan (San Diego, California), Caroline McDowall (Glasgow, United Kingdom), Julie McElrath (Anderson) (Edinburgh, United Kingdom), Kevin

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

McFlynn (Glasgow, United Kingdom), Eileen McLaren (Edinburgh, United Kingdom), Martin McNickle (Edinburgh, United Kingdom), Andrew Mellicker (Sauk Rapids, Minnesota), Matt Millen (Red Bank, New Jersey), Josh Moelis (Marina Del Rey, California), Jen Mordue (Edinburgh, United Kingdom), Eilidh Morrison (Edinburgh, United Kingdom), Anders Murphy (Edinburgh, United Kingdom), Matthew Musico (Fairfield, Connecticut), James Newbery (Edinburgh, United Kingdom), Owen O'Donnell (Glasgow, United Kingdom), Xavier Oliver-Duocastella (Edinburgh, United Kingdom), Michael Peterson (Marina Del Rey, California), Michael Pine (Nashville, Tennessee), Thomas Richards (Norwalk, Connecticut), Justine Sacco (Los Angeles, California), Nicholas Sharp (Austin, Texas), Scott Shay (Austin, Texas), Keith Sterling (Kinghorn, United Kingdom), John Sutherland (Eskbank, United Kingdom), Warrick Taylor (Belmont, California), Stuart Tonner (Edinburgh, United Kingdom), John Venizelos (Tempe, Arizona), Kyle Wachtel (Hoboken, New Jersey), Lynne Wallace (Edinburgh, United Kingdom), Brendan Waters (Glasgow, United Kingdom), Skye Welch (Edinburgh, United Kingdom), Mark Williams (Lake Worth, Florida), Ross Wilson (Inverness, United Kingdom), Kristian Woodsend (Haddington, United Kingdom), Kris Young (Glasgow, United Kingdom) and Alexander Zelvin (Monroe Township, New Jersey) are former employees or agents of FanDuel who owned FanDuel common shares, vested options to purchase FanDuel common shares, or both, at the time of FanDuel's merger with Paddy Power Betfair.

36. Plaintiffs Andrew Allan (Glasgow, United Kingdom), Davidson Family Revocable Trust (Atherton, California), Kevin Dorren (Edinburgh, United Kingdom), F Residual LLC (Delaware) Timothy Jackson (London, United Kingdom), Vince Monical (Piedmont, California), Simon Murdoch (Hindhead, United Kingdom), Mark Peters (San Francisco, California), Richard Melmon Trust (Redwood City, California), Ian Ritchie (Edinburgh, United Kingdom), and Walleye Investments LLC (New York, New York) are various early investors in FanDuel who owned FanDuel

MAGGEE DOG NO 3

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

common shares, options to purchase FanDuel common shares, or both, at the time of FanDuel's

merger with Paddy Power Betfair.

37. Among Plaintiffs are five former members of FanDuel's board of directors, including

its former Chairman. Plaintiffs collectively owned in excess of 945,000 shares of FanDuel common

shares and options to purchase FanDuel common shares. Plaintiffs' shares totaled approximately 10%

of the total outstanding common shares at the time of the merger, over 90% of the common shares

held by FanDuel's former employees and founders, and over 80% of the common shares held by non-

conflicted shareholders.

II. Defendants

38. Mike LaSalle is a resident of California. LaSalle was a director of FanDuel at the time

of the Company's merger with Paddy Power Betfair. LaSalle was appointed to the FanDuel board in

2014 by Defendant Shamrock Capital Advisors, LLC, where he has worked since 2001 and is currently

a partner.

39. Ted Oberwager is a resident of New York. Oberwager was a director of FanDuel at

the time of the Company's merger with Paddy Power Betfair. Oberwager was appointed to the

FanDuel board in 2015 by Defendant KKR & Co., Inc., where he has worked since 2008 and currently

serves as a director and a member of the Technology, Media and Telecommunications Growth equity

investments team within KKR's Private Equity platform.

40. Andrew Cleland is a resident of New York. Cleland was a director of FanDuel at the

time of the Company's merger with Paddy Power Betfair. Cleland was appointed to the FanDuel

board in 2012 by Comcast Ventures, where he has worked since 2011 and currently serves as a

managing director. At the time of the merger, Comcast, a telecommunications conglomerate that owns

Comcast Ventures, held at least a 14.14% interest in FanDuel A Preference Shares.

11

COUNTY CLERK 07:20

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

41. Matt King is a resident of New York. King was a director and the CEO of FanDuel

at the time of the Company's merger with Paddy Power Betfair. King was appointed to these positions

upon Nigel Eccles' departure in November 2017. King previously served as a director of Defendant

KKR & Co., Inc., where he worked for 11 years. King owned FanDuel A Preference Shares and

received, or is set to receive, payments and benefits in connection with the Paddy Power Betfair merger

in excess of \$10 million.

42. Carl Vogel is a resident of Colorado. Vogel was a director of FanDuel at the time of

the Company's merger with Paddy Power Betfair. Vogel was appointed to the FanDuel board in 2017.

On information and belief, Vogel was appointed based on his close relationship with Defendant KKR

& Co., Inc., where he serves as a senior industry advisor. On information and belief, despite being

present on the board for only a matter of months, Vogel stood to gain a sizable management carve-

out (potentially in excess of \$1 million) upon completion of the merger transaction.

43. David Nathanson is a resident of California. Nathanson was a director of FanDuel at

the time of the Company's merger with Paddy Power Betfair. Nathanson was appointed to the

FanDuel board in November 2017. On information and belief, Nathanson was appointed based on

his close relationship with Defendant Shamrock Capital Advisors, LLC. Nathanson is the chairman

of Falcon Waterfree Technologies. On information and belief, despite being present on the board for

only a matter of months, Nathanson stood to gain a sizable management carve-out (potentially in

excess of \$1 million) upon completion of the Company's merger with Paddy Power Betfair.

44. KKR & Co., Inc.; Fan Investor Limited; and Fan Investors L.P. (collectively "KKR"),

is an investment firm that manages multiple alternative asset classes, including private equity and

venture capital investments. KKR & Co., Inc. is incorporated in Delaware and headquartered in New

York, New York. KKR has over \$200 billion in assets under management. KKR invested in FanDuel

in 2014 and 2015, holding its shares in two nominating companies, Fan Investor Limited and Fan

12

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Investors L.P. At the time of FanDuel's merger with Paddy Power Betfair, KKR held approximately

21% of the A Preference Shares of the Company. Under the Articles of Association of FanDuel

applicable at the time of the merger, KKR was designated a "Dragging Shareholder," meaning that it,

along with the other Dragging Shareholder, had the right to force all shareholders to accept a qualifying

offer to sell their shares in the Company. KKR exercised this drag along right on June 30, 2018, when

it accepted the offer for all shares of FanDuel made by PandaCo, Inc., as part of the merger.

45. Shamrock Capital Advisors, LLC; Shamrock Capital Growth Fund III, LP; Shamrock

FanDuel Co-Invest LLC; and Shamrock FanDuel Co-Invest II, LP (collectively "Shamrock"), is an

investment firm with a history of investing in the media, entertainment, and communications sectors.

Shamrock has over \$1.5 billion in assets under management. Shamrock invested in FanDuel in 2014,

holding its shares in a nominating company, Shamrock Capital Growth Fund III, LP. At the time of

FanDuel's merger with Paddy Power Betfair, Shamrock held approximately 15% of FanDuel A

Preference Shares. Under the FanDuel Articles of Association applicable at the time of the merger,

Shamrock was designated a "Dragging Shareholder." Shamrock exercised this drag along right on June

30, 2018, when it accepted PandaCo, Inc.'s offer for all shares of FanDuel made as part of the merger.

46. PandaCo, Inc. ("PandaCo") is a Delaware corporation established on May 18, 2018,

and registered to transact business in the County of New York, New York. PandaCo was formed as a

wholly owned subsidiary of TSE Holdings Ltd.—which in turn is a wholly owned subsidiary of Paddy

Power Betfair—to effectuate the merger between Paddy Power Betfair and FanDuel. On June 30,

2018, PandaCo made the offer to acquire all the shares of FanDuel in exchange for an approximately

40% equity interest in PandaCo.

47. FanDuel Group, Inc. and FanDuel Inc. ("FanDuel Group") are Delaware

corporations headquartered in New York, New York. FanDuel Group runs a number of websites and

phone applications, including FanDuel Sportsbook, The Duel, numberFire, DRAFT, TVG, Betfair

13

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Casino, FanDuel Sportsbook WV, and FanDuel Sportsbook PA. On information and belief, FanDuel

Group is the operating corporate form of PandaCo, Inc.

48. Fastball Holdings LLC, Fastball Parent 1 Inc., and Fastball Parent 2 Inc. (collectively

"Fastball Holdings") is a Delaware limited liability company formed on May 23, 2018, with a principal

place of business in New York, New York. Fastball Holdings was formed by its "Initial Members,"

which included King, Oberwager, and LaSalle, in their role as representatives of the FanDuel Dragging

Shareholders KKR and Shamrock and the former preferred shareholders of FanDuel. On information

and belief, Fastball Holdings was formed for the sole purpose of participating in the transaction

between FanDuel and Paddy Power Betfair and is referenced in the transaction documents as "FD

Holdings." On information and belief, the current board of managers of Fastball Holdings includes

three managers: one appointed by KKR, one appointed by Shamrock, and one appointed by Comcast

Ventures. On information and belief, the board of Fastball Holdings consists of three of the

Defendant directors of FanDuel. Fastball Holdings holds an aggregate number of 3,914,298 shares

(or approximately 39.1%) of PandaCo.

III. Relevant Third Parties

49. FanDuel Ltd. ("FanDuel" or the "Company") is a Scottish private limited company

formed on November 12, 2007, by Plaintiffs Nigel Eccles, Lesley Eccles, Griffiths, Jones, and

Stafford. FanDuel ran the online fantasy sports contest platform www.fanduel.com in the United

States through its U.S. subsidiary, FanDuel Inc., a Delaware corporation with headquarters in New

York, New York. The Company was effectively dissolved after the Paddy Power Betfair merger.

50. Flutter Entertainment plc ("Flutter"), formerly known as Paddy Power Betfair plc

("PPB"), is a bookmaking business created by the 2015 merger of Paddy Power and Betfair and is

listed on the London Stock Exchange. Flutter operates under a number of different brands, including

14

COUNTY CLERK 02/25/2020 07:20

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

Paddy Power, Betfair, and TVG. At the relevant time, Paddy Power Betfair was the parent company of TSE Holdings Ltd. and Betfair Interactive US LLC.

51. Betfair Interactive US LLC ("BIU") is a Delaware limited liability company formed in

2013. BIU is a subsidiary of Paddy Power Betfair that held, either itself or through its U.S. subsidiaries,

the U.S. assets and operations of Paddy Power Betfair, namely horse racing cable networks TVG

Network and TVG2, as well as their related online betting networks.

52. TSE Holdings Ltd. ("TSE Holdings") is a U.K. private limited company, subsidiary of

Paddy Power Betfair, and, at the relevant time, owner of BIU. TSE Holdings—through BIU and its

U.S. subsidiaries—was engaged in the business of providing an online gaming platform in the U.S. In

order to effectuate the merger between FanDuel and Paddy Power Betfair, TSE Holdings formed

PandaCo and contributed the equity of BIU together with approximately \$145 million in cash (in

excess of any of BIU's cash on hand at the time of closing).

FACTUAL ALLEGATIONS

I. The Beginning

DOC. NO. 2

FanDuel's predecessor company, Hubdub Ltd., was incorporated on November 12, 53.

2007, by Plaintiffs Nigel Eccles, Lesley Eccles, Griffiths, Jones, and Stafford. Its first product was a

news-prediction site, which allowed users to place wagers on current events such as "Who will be the

next President?" and "Which organization will be the first to deploy a manned mission to Mars?"

54. Despite receiving early venture funding, Hubdub's growth stalled. But Hubdub

revealed a new opportunity to the FanDuel founders. Realizing that sports was one of Hubdub's most

active categories, the founders refocused on the untapped potential of fantasy sports.

55. At the time, fantasy sports in the United States involved a group of players (usually

friends) forming a league to compete over the course of a sports season in either head-to-head or

multi-player contests. The players put together fantasy teams by picking sports stars from the NFL,

15

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

NBA, MLB, or NHL, among others. As the season progressed, each fantasy team scored points based

on the on-field performance of the sports stars on its virtual roster. Each player in a fantasy sports

league typically paid an entry fee, which would be paid back to players as prize money based on how

well their teams performed.

56. While fantasy sports were popular in 2009, the pace of play was slow, opportunities to

engage with other sports fans around the country were limited, and the mobile experience was poor.

FanDuel's founders revolutionized fantasy sports by reconceptualizing fantasy sports into single-day

or week-long contests against groups of other fans from across the country and developing a mobile

platform that allowed users to take the game with them.

II. The FanDuel Story

57. When it entered the U.S. fantasy sports market, FanDuel's main competitors were

ESPN, Yahoo, and CBS, which all had millions of users participating in fantasy sports leagues hosted

on their respective websites. The competitive landscape for the existing world of fantasy sports was

dense and filled with large, highly capitalized media conglomerates.

58. FanDuel's founders recognized that the only way to compete was to innovate. They

created a new fantasy sports product and, in the process, launched what has become a multibillion-

dollar industry—daily fantasy sports. Instead of players competing over the course of an entire sports

season, FanDuel collapsed the game into a single day and allowed users to play against much larger

groups. FanDuel also automated league management by taking entry fees and paying out prizes. And

unlike the dated U.S. fantasy sports platforms that existed at the time, FanDuel designed its product

so that players could manage the games entirely through their phones. With these innovations,

FanDuel helped create a market for a new fantasy sports product that was highly profitable.

59. FanDuel grew rapidly from the summer of 2011 through 2015. It moved its

headquarters to New York to better serve its target market of U.S. fantasy sports enthusiasts. The

16

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Company's headcount expanded from 12 to almost 500 as FanDuel's user base grew to almost two

million. By early 2015, revenues had grown to more than \$125 million annually.

60. FanDuel redefined fantasy sports and became the leader in the U.S. daily fantasy sports

market in just five years. FanDuel's products and success garnered many awards, including

TechCrunch's Best Entertainment, Sport or Leisure Startup Award (2010), Mashable Sports'

Innovation Index Award (2012), and the Fantasy Sports Trade Association's Best Fantasy Contest

(2013) and Best Daily Fantasy Product (2014) awards. Business Insider named the Company a Silicon

Alley 100 company (2014), and Scotland IS named it the Company of the Year (2012).

61. FanDuel's success drew others into the market. By 2015, FanDuel's main competitor

was DraftKings. Fresh off raising more than \$500 million at a valuation north of \$1 billion, DraftKings

started a marketing war to draw users away from FanDuel and other less established daily fantasy

sports websites. To compete with this advertising blitz, FanDuel raised \$275 million in the summer

of 2015. FanDuel's advertising campaign amounted to a significant capital outlay, but it solidified

FanDuel's user base, brand, and reputation among U.S. daily fantasy sports consumers.

III. A Proposed Merger of Equals

62. In May 2016, the FanDuel board of directors and DraftKings board of directors signed

a letter of intent relating to a potential merger. The combination, which was formally agreed to in

November 2016, was to be a "merger of equals" with each company's shareholders receiving 50% of

the equity of the combined company.

63. Defendants Oberwager and LaSalle, as directors of FanDuel and representatives of

KKR and Shamrock, negotiated the DraftKings merger agreement as part of the FanDuel negotiating

committee. In so doing, they and the rest of the FanDuel board (including Defendant Cleland)

determined that FanDuel and DraftKings were of broadly equivalent value, based on factors such as

the companies' respective financial conditions and market positions.

17

COUNTY CLERK 07:20

NYSCEF DOC. NO. 2

"waterfall provision").

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

64. To effectuate the merger, FanDuel's capital structure had to be simplified into a single class of common shares. Over time, FanDuel had undergone several funding rounds, which resulted in an equity structure that included multiple preferred share classes, along with common shares. To reorganize each class of FanDuel preferred shares that then existed into common shares, the Company elected to run a "simulated waterfall" based on Article 83 of the FanDuel Articles of Association (the

65. Article 83 describes the order of priority for the distribution of Company assets as part of "any winding up" of FanDuel. This provision provides that on a winding up of the Company, preferred shareholders shall recover no more than the Subscription Price of their preferred shares, and the remaining balance shall be paid entirely to common shareholders on a pro rata basis:

> [F]irst, an aggregate amount equal to the Subscription Price of each A Preference Share less any amount previously paid on such A Preference Share (whether pursuant to article 82.1.1, this article 83.1.1 or otherwise) shall be paid on each such share. If the amount of any particular distribution pursuant to this article 83.1.1 is insufficient to satisfy such entitlements in full, then the A Preference Shareholders shall participate in such distribution in the proportions that their respective entitlements bear to one another. For the avoidance of doubt, the aggregate amount payable on each A Preference Share (whether pursuant to article 82.1.1, this article 83.1.1 or otherwise) shall not exceed the Subscription Price of such A Preference Share and, once an aggregate amount equal to the Subscription Price of such A Preference Share has been paid, such share's entitlement shall have been satisfied in full and such A Preference Share shall automatically convert into a Deferred Share; and second, subject to article 91.3, any balance remaining shall be shared among the holders of Ordinary Shares, pro rata according to the numbers of such shares held by them respectively. (Emphasis added.)

66. In late 2016 or early 2017, members of the FanDuel negotiation committee, as representatives of various classes of FanDuel shareholders, negotiated an implied fully diluted equity valuation for FanDuel of \$1.2 billion to run in the "simulated waterfall" under Article 83. Defendants Oberwager and LaSalle, as representatives of KKR and Shamrock, led these extensive negotiations;

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

the representatives of other preferred shareholders, including Defendant Cleland, agreed with the

valuation, as did a majority of the FanDuel shareholders.

67. In June 2017, the Federal Trade Commission and two state attorneys general

challenged the proposed merger between FanDuel and DraftKings. In July, the companies decided to

abandon the proposed merger.

IV. FanDuel's New Capital Structure After the Proposed DraftKings Merger

68. After abandoning the DraftKings merger, FanDuel collapsed its existing capital

structure into fewer classes of shares. That simplification was agreed to as part of a set of "Transaction

Termination Arrangements" supported by the FanDuel board of directors and other major

shareholders, including Defendants KKR and Shamrock, and approved by the FanDuel shareholders.

69. Under the Transaction Termination Arrangements, which took effect in the summer

of 2017, the capital structure of FanDuel was largely simplified into two classes of shares: FanDuel A

Preference Shares ("preferred shares") and FanDuel New Ordinary Shares ("common shares"). The

board (including Defendants Cleland, Oberwager, and LaSalle) again used the \$1.2 billion valuation

for this reorganization.

70. The Transaction Termination Arrangements also defined the rights that attached to

FanDuel's preference shares, reinforcing that the preferred shares would be entitled to priority only

up to their Subscription Price. The Subscription Price, as defined in the Articles of Association and

the Transaction Termination Arrangements, is the price at which each preference share was issued

and serves as the maximum redeemable value of the share.

71. FanDuel's Articles of Association limited the "rights to income" of the preference

shares to their Subscription Price, whether that was in the issuance of dividends (Article 82) or other

distributions paid by the Company, such as under a winding up under the waterfall provision (Article

19

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

83). In other words, regardless of how valuable FanDuel became, the total value of FanDuel's

preference shares would never be worth more than the sum total of their Subscription Price.

72. On information and belief, at the time of the reorganization of FanDuel's capital

structure in the summer of 2017, the Subscription Price of FanDuel's preference shares was about

\$555 million.

73. Because the preferred shareholders were entitled to only the Subscription Price of their

shares, amounts above \$555 million belonged entirely to the common shareholders, including

Plaintiffs here. As the Transaction Termination Arrangements explained, under the Company's

Articles of Association, "once the FanDuel A Preference Shares have participated in any income or

capital return (as set out above), the FanDuel New Ordinary Shareholders will share such remaining

amount pro rata according to the number of FanDuel New Ordinary Shares held by each FanDuel

New Ordinary Shareholder."

V. The Board Hires Moelis & Company

74. After abandoning the proposed merger with DraftKings in July 2017, FanDuel

remained an industry-leading U.S. daily fantasy sports brand with over 40% market share of the U.S.

daily fantasy sports market, and annual revenues in excess of \$125 million.

75. In December 2017, the conflicted board of directors—controlled by KKR and

Shamrock—set out to explore financing alternatives for the Company. FanDuel appointed investment

bank Moelis & Company ("Moelis") to run the process.

76. On information and belief, Moelis presented several financing alternatives to the

FanDuel board, which at that time included Defendants King, LaSalle, Oberwager, Cleland,

Nathanson, and Vogel. These alternatives included an acquisition, a capital raise, and a potential

merger with Paddy Power Betfair, a large British sports betting company with a small U.S. presence.

20

07:20 COUNTY CLERK

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

In the United States, Paddy Power Betfair operated horse racing cable networks TVG Network and

TVG2 and related websites, as well as several smaller ventures.

77. The Moelis presentation did not include an analysis of the potential value of a new

company formed by a merger between Paddy Power Betfair and FanDuel or any synergies created by

combining the two companies. Nor did it include an assessment of the potential value of FanDuel

(either by itself or as part of a merged company) if the Supreme Court cleared the way for states to

legalize sports betting.

On information and belief, Moelis instead presented potential investors with an 78.

appendix to its presentation—prepared at least in part by FanDuel itself—that indicated that FanDuel

would be substantially more valuable if the Supreme Court overturned the federal prohibition on state-

sanctioned sports gambling. That analysis assumed annualized revenue gains for FanDuel ranging

from \$20 to \$35 million in year 1 (2018) to \$490 to \$815 million in year 5 (2022), assuming FanDuel

obtained a conservative 5% share of the U.S. sports betting market. When combined with the expected

growth of the daily fantasy sports business, FanDuel was projected to earn more than \$1.1 billion in

revenue within five years at an average year-over-year revenue growth of greater than 50%. This

suggests a valuation for FanDuel—as a stand-alone company—of more than \$10 billion, a valuation

almost 18 times the Subscription Price of FanDuel's preference shares.

VI. The FanDuel-Paddy Power Betfair Merger

79. In March and April 2018, Defendants began discussions with Paddy Power Betfair

about a possible merger.

Α. The Term Sheet & the Impact of Article 83

On information and belief, FanDuel and Paddy Power Betfair agreed to initial terms

on April 28, 2018. The term sheet outlined a merger in which a new company, called PandaCo, would

own and operate both FanDuel's daily fantasy sports business and Paddy Power Betfair's U.S.

21

CLERK

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

operations. PandaCo, which now operates as the new FanDuel Group, would also receive cash from

Paddy Power Betfair to fund its operations.

81. Through the proposed merger, FanDuel's shareholders would receive approximately

40% of the shares in PandaCo with Paddy Power Betfair receiving the remaining 60%.

82. On information and belief, Defendants knew that the waterfall provision of Article 83

of FanDuel's Articles of Association would govern distribution of the Company's stake in PandaCo

among its shareholders. Under Article 78.9 of FanDuel's Articles of Association, the portion of

"aggregate consideration" owed to a shareholder as a result of a merger transaction (like the one here)

was "the same portion of the aggregate consideration" that would have been owed had the

consideration been distributed by the Company "in accordance with the provisions of Article 83."

83. Indeed, as discussed above, Defendants had run a "simulated waterfall" at \$1.2 billion

less than a year before. And an August 2017 restated investment agreement among Defendants KKR

and Shamrock and the common shareholders of FanDuel expressly provided that any endeavors to

achieve certain events, such as a merger, would be in accordance with the rights of shareholders under

the FanDuel Articles of Association. Moreover, Defendants KKR and Shamrock acknowledged in

their restated investment agreement that they, along with any director nominated by them, would

distribute the aggregate proceeds of a merger in accordance with the FanDuel Articles.

84. The shareholder communications and transaction documents described more fully

below further support Defendants' knowledge of their obligations under Articles 83, including the

Contribution Agreement among FanDuel, Paddy Power Betfair, and PandaCo, which outlines the

terms of the merger, and the formal PandaCo offer letter, which FanDuel accepted to complete the

merger itself. Both are documents Defendants negotiated (and, in the case of the offer letter, signed)

as FanDuel's directors and controlling shareholders.

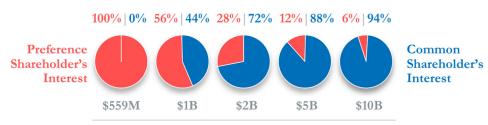
22

SCEF DOC. NO.

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

85. Because the consideration received in the merger was shares, and Defendants owned more preference shares than common shares, the ownership interest and number of shares Defendants took in PandaCo would decrease as the value of FanDuel's 40% interest increased. For example, if valued at \$1 billion, the FanDuel preferred shareholders would receive 56% of FanDuel's allotted shares in PandaCo, and the common shareholders would receive 44%. At a valuation of \$5 billion, the preferred shareholders would receive 12% to the common shareholders' 88%. As the pie charts below show, the only way Defendants could maximize their ownership of FanDuel's allotted shares in PandaCo was to run the waterfall at a "value" equal to \$559 million or below. As described below, this is exactly what Defendants decided to do:



Value of FanDuel's 40% Share in PandaCo

В. Murphy v. National Collegiate Athletic Association

- 86. Sports betting in the United States had a long and checkered history, with the reputations of several professional and amateur sports having been jeopardized by notorious events. Reacting to these scandals, the Professional and Amateur Sports Protection Act ("PASPA"), a 1992 law, barred any state that had not already done so (essentially, all states except Nevada) from legalizing sports betting.
- 87. Two weeks after Paddy Power Betfair and FanDuel signed the term sheet, the U.S. Supreme Court decided Murphy v. National Collegiate Athletic Association. The decision invalidated PASPA and opened the way for states to legalize sports gambling.
- 88. Since Murphy, New Jersey, New York, Illinois, Pennsylvania, West Virginia, Mississippi, Delaware, Indiana, Iowa, Arkansas, Colorado, Michigan, Tennessee, New Hampshire,

CLERK

legalized sports betting plan to allow both online and/or mobile betting.

DOC. NO.

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Montana, North Carolina, the District of Columbia, Oregon, New Mexico, and Rhode Island have all legalized or implemented sports betting. Many other states' legislatures—such those in as California, Kentucky, Missouri, South Carolina, Kansas, Louisiana, Oklahoma, Maryland, and Massachusetts have introduced bills that would similarly legalize sports gambling. Many of the states that have

C. Defendants Knew That Murphy Was a Game-Changer for FanDuel

improved the market for, and significantly increased the value of, FanDuel. The day after the decision,

On information and belief, Defendants knew that the Murphy decision dramatically

financial reports predicted that the valuations of FanDuel and DraftKings could top \$3 billion each.

See Douglas A. McIntyre, Valuations of DraftKings and FanDuel Could Top \$3 Billion Each, 24/7 WALL ST

(May 15, 2018), https://247wallst.com/media/2018/05/15/valuations-of-draftkings-and-fanduel-

could-top-3-billion-each/. Both companies were in a prime position to capitalize on the newly opened

sports gambling market.

89.

90. Industry commentator and FanDuel investor, Bradley Tusk of Tusk Ventures,

commented to ESPN that the Murphy decision doubled the value of his company's equity stake in

FanDuel with more to come: "[O]nce states start legalizing sports betting and it becomes common

practice, it could be more like five times." Polina Marinova, What Legal Sports Betting Means For the

Future of FanDuel and DraftKings, FORTUNE (May 15, 2018), https://fortune.com/2018/05/15/sports-

betting-fanduel-draftkings/. Similarly, on information and belief, Defendants knew, or should have

known, about the appendix to Moelis's presentation demonstrating that the opportunity to participate

in sports gambling would add billions to FanDuel's value as a stand-alone company.

91. When the Murphy decision was announced on May 14, 2018, the proposed deal

between FanDuel and Paddy Power Betfair was not yet public. In its first full day of trading following

the Murphy decision, Paddy Power Betfair's stock price increased from €71.05 to €76.60 a share. That

24

COUNTY CLERK

DOC. NO.

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

evening, news of Paddy Power Betfair's acquisition of FanDuel was reported by Reuters. See Padraic

Halpin, Paddy Power Betfair in discussions to buy FanDuel, REUTERS (May 16, 2018),

https://www.reuters.com/article/us-fanduel-m-a-paddy-power/paddy-power-betfair-in-discussions-

to-buy-fanduel-idUSKCN1IH0JJ. The market's recognition of the incredible potential of a Paddy

Power Betfair and FanDuel merger sent Paddy Power Betfair's stock soaring—all the way up to €90.35

a share once the deal was officially announced on May 23, 2018. In all, Paddy Power Betfair added

more than \$2.2 billion in market capitalization in the wake of the merger reports.

92. On information and belief, Defendants knew of the market's reaction to both Murphy

and the announcement of the Paddy Power Betfair merger. By implication, Defendants knew that

FanDuel's 40% interest in the proposed merged company was worth significantly more than the

preferred shareholders' \$559 million Subscription Price. (The approximately \$4 million increase since

the reorganization of FanDuel's capital structure, when the Subscription Price was \$555 million,

occurred as a result of interest owed on certain preferred shares that originated as convertible debt.)

93. The market, as well as everyone involved in the deal negotiations (including

Defendants), recognized that PandaCo would combine the best of both companies at the most

opportune time. Paddy Power Betfair itself publicly acknowledged in a March 2019 investor

presentation that sports gambling in the United States represents a "huge market opportunity" with

"proven consumer demand" and that the unique combination of Paddy Power Betfair and FanDuel

has the company "well-positioned for success."

94. Much of the newly merged company's potential affirmed the work and decisions made

by the FanDuel founders and other Plaintiffs in building FanDuel. Paddy Power Betfair

acknowledged, for example, that FanDuel had created a brand with "ubiquitous awareness among the

customer segment" that gave the new merged company an "advantage" and "leading brand" as it

"rigorously" pursued U.S. opportunities, both in fantasy sports and sports gambling. See Liz Mullen,

25

CLERK 07:20

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

FanDuel Group is quick out of gates on gambling, NEW YORK BUSINESS JOURNAL (Aug. 28, 2018, 12:28 https://www.bizjournals.com/newyork/news/2018/08/28/fanduel-group-is-quick-out-of-PM). gates-on-gambling.html; Paddy Power Betfair 2018 Preliminary Results (Mar. 6, 2019), https://www.paddypowerbetfair.com/~/media/Files/P/Paddy-Power-Betfair/documents/ppb-2018-prelims-presentation.pdf.

The Defendants Wipe Out the Common Shareholders VII.

- 95. The board of directors of FanDuel, including Defendants LaSalle, Oberwager, Vogel, King, Cleland, and Nathanson, acted quickly to close the Paddy Power Betfair merger.
- 96. On information and belief, the board of directors of FanDuel met shortly after the Murphy decision to vote on the merger. The board first voted unanimously to proceed with the Paddy Power Betfair merger. Then, without seeking a valuation of the PandaCo shares the FanDuel shareholders would receive in the merger, the board voted to "price" those shares so as not to exceed \$559 million. This second vote was not unanimous: the only unconflicted board member, Andrin Bachman, abstained.
- 97. Six of the seven FanDuel directors were conflicted, either because of their relationships with KKR and Shamrock, or because of their personal and financial interest in the completion of the Paddy Power Betfair merger. Notably, at the time of the board votes:
 - King, a decade-long former KKR employee, stood to receive in excess of \$10 million in benefits from the transaction. On information and belief, King also had an indirect interest in the merger transaction as a result of investments in KKR, which held FanDuel preferred shares.
 - Vogel, a senior industry advisor to KKR, stood to benefit from the deal in the form of a management carveout that promised him a set payment on sale of the Company. On information and belief, Vogel also had an indirect interest in the merger transaction as a result of investments in KKR, which held FanDuel preferred shares.
 - Oberwager was (and still is) employed by KKR and was appointed as a director of FanDuel in that capacity. Oberwager also had an indirect

NYSCEF DOC. NO.

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

interest in the merger transaction as a result of interests he held in private equity funds that held FanDuel preferred shares.

- LaSalle was (and still is) a partner at Shamrock and was appointed as a director of FanDuel in that capacity. LaSalle also had an indirect interest in the merger transaction as a result of interests he held in private equity funds that held FanDuel preferred shares.
- Cleland was (and still is) a managing director at Comcast Ventures, which as a preferred shareholder stood to benefit substantially from the plan to wipe out the ordinary shareholders by running the Article 83 waterfall at a price well below the fair valuation of PandaCo. Cleland also had an indirect interest in the merger transaction as a result of interests he held in private equity funds that held FanDuel preferred shares.
- Nathanson stood to benefit from the deal in the form of a management carveout, which promised him a set payment on sale of the Company. On information and belief, he was appointed as a director of FanDuel based on his close relationship to Shamrock.
- 98. These six directors were not independent. Instead, their self-interest stood in the way of their fiduciary obligations to the common shareholders of the Company—obligations that the Defendants were aware of and acknowledged.
- 99. Each of the six conflicted directors breached their fiduciary duties to Plaintiffs and other common shareholders by failing to value the consideration FanDuel shareholders were to receive in the Paddy Power Betfair merger—approximately 40% of the shares of PandaCo.
- Instead, the six conflicted directors selected an illegitimate "price"—conveniently set 100. so as not to exceed the \$559 million Subscription Price of the FanDuel A Preference Shares.
- This low "price" was a sham. It did not reflect the fair value of what 40% of PandaCo 101. was worth. Nor did it reflect any independent or unbiased attempt to value that interest. Among other things, the "price" failed to account for the fair value of FanDuel or the synergies that would be created by the combination of FanDuel's platform, name recognition, and daily fantasy sports business, with the access to capital and gaming acumen of Paddy Power Betfair in light of the post-Murphy legalization of sports gambling.

ANGGER DOG NO 2

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

102. For example, on information and belief, at the time of the merger, Defendants had

access to financial modeling regarding the size of the sports betting market in the United States and

FanDuel's likely share as a stand-alone company. The analysis also included valuation guidance in the

form of a set of comparable companies and their respective values. This financial modeling showed a

value for FanDuel alone that far exceeded that of the Subscription Price of FanDuel preference shares

and significant upside potential for the Company with the legalization of sports gambling. Based on

this information, Defendants knew that the value of PandaCo (with the synergies created by the

merger) far exceeded the Subscription Price of the FanDuel preferred shares.

103. Moreover, on information and belief, KKR, Shamrock, and other FanDuel preference

shareholders with limited partners and investors acknowledged to those partners and investors that

the "price" of PandaCo shares adopted by Defendants did not reflect their true value.

104. Finally, this so called "price" did not even reflect the value of FanDuel itself, as a

stand-alone company, without the merger or the opportunities created by *Murphy*. As discussed above,

Defendants valued FanDuel at \$1.2 billion less than a year earlier. The Company did not update that

valuation in the intervening months. Nor were there any board actions suggesting that FanDuel

mysteriously lost more than half its value under the Defendants' leadership. To the contrary, according

to FanDuel, business was booming.

105. On information and belief, the six conflicted directors did not take any safeguards to

prevent their self-interest from infecting their decision making. Defendants did not use the

information available to them to perform a fair valuation or ask Moelis or any other independent party

for a valuation of the 40% interest in PandaCo that the FanDuel shareholders received as a result of

the merger. Nor did Defendants condition the completion of the Paddy Power Betfair merger on a

majority vote of the common shareholders. Nor did these conflicted directors appoint a special

28

FIDED: NEW TORK COUNTY CHERK 02/25/

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

committee, let alone an independent one, that was empowered to freely select its own advisors and

definitively recommend board action.

106. Defendants' actions violated the FanDuel Articles of Association and their fiduciary

obligations to FanDuel's common shareholders. The Articles of Association expressly state that

FanDuel's preferred shareholders are not entitled to receive more in value than the Subscription Price

of their shares. Yet that is exactly what the conflicted Defendant directors and Defendant controlling

shareholders accomplished through the actions described above. By failing to properly value the

"aggregate consideration" received in FanDuel's merger with Paddy Power Betfair, Defendants gave

themselves shares with a real value that was substantially greater than the total Subscription Price of

FanDuel preference shares.

107. The result of the conflicted directors' actions was that when FanDuel distributed

shares of PandaCo to its preferred shareholders (including Defendants KKR and Shamrock) under

the waterfall provision of Article 83, those shareholders received shares worth far more than the

Subscription Price of their preferred shares. Plaintiffs, the founders, employees, and early investors in

FanDuel, as well as the other common shareholders, received nothing.

VIII. Defendants Take Steps to Conceal and Insulate Their Wrongdoing

108. The Defendant directors could not have accomplished their scheme without help.

KKR, Shamrock, PandaCo (and by extension the new FanDuel Group), and Fastball Holdings each

knowingly provided substantial assistance in a number of respects. Most notably, these Defendants

negotiated self-serving terms in the merger agreement, provided the corporate form for insulating the

PandaCo shares received by FanDuel in the merger, and forced the close of the merger without

opportunity for the FanDuel common shareholders to read the relevant documents.

29

COUNTY CLERK 07:20

DOC. NO.

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Α. Defendants Create a Pretext for Their Selection of a Self-Serving Price

109. On May 23, 2018—nine days after the Murphy decision—FanDuel, by and through

Defendant King, its CEO and a former KKR director, signed a Contribution Agreement with Paddy

Power Betfair and PandaCo that outlined the terms of the merger. Several parties were involved in

the negotiation of the Contribution Agreement beyond those that signed, including—by express

reference in the agreement itself—Defendants KKR, Shamrock, and Fastball Holdings.

Conspicuously absent from the negotiations was anyone representing the interests of FanDuel or the

common shareholders that was not beholden to KKR and Shamrock.

110. Under the Contribution Agreement, Paddy Power Betfair was to contribute to

PandaCo its U.S. assets, along with \$145 million in cash, in exchange for 60% of PandaCo. FanDuel

would contribute its share capital in exchange for 40% of PandaCo. And PandaCo, in turn, would

issue shares to the Paddy Power Betfair and FanDuel shareholders in accordance with the agreed upon

60/40 split. Because the Paddy Power Betfair merger was a stock-for-stock transaction, the parties to

the Contribution Agreement—FanDuel, PandaCo, and Paddy Power Betfair—did not need to select

an absolute dollar value for the PandaCo shares that were issued. Nevertheless, the Contribution

Agreement purported to do just that. It set a "Signing Date Share Price" for a single share of PandaCo.

111. The Signing Date Share Price was not based on, and did not reflect, a fair valuation of

PandaCo. On information and belief, Defendants (notably, King, LaSalle, Oberwager, KKR,

Shamrock, and Fastball Holdings, who negotiated the terms) encouraged the inclusion of this Signing

Date Share Price. Doing so provided an (illegitimate) basis for the Defendant directors to understate

the value of PandaCo shares when distributing them pursuant to the Article 83 waterfall provision.

To wit, the Contribution Agreement states that for the purpose of distributing the PandaCo shares

among FanDuel shareholders, the cash value of each share is equal to the Signing Date Share Price.

30

COUNTY CLERK 07:20

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

112. The self-serving nature of the Contribution Agreement containing language

pretending to control the FanDuel board of directors' distribution of the PandaCo shares is self-

evident. None of the Defendants had the authority to enter into a contractual agreement with a third

party (here Paddy Power Betfair and PandaCo) that obviated their fiduciary duties to FanDuel and its

common shareholders (including the Plaintiffs). Nonetheless, KKR, Shamrock, Fastball Holdings, and

the individual directors negotiating the Contribution Agreement used the language of the agreement

as cover for their plan to maximize their share of PandaCo to the detriment of the Plaintiffs.

Defendants had a fiduciary obligation to obtain a fair, independent valuation of the 113.

PandaCo shares for the purpose of distributing them to the FanDuel shareholders. They failed to do

so. Had Defendants abided by their duties and not aided other Defendants in breaching them,

Plaintiffs would own PandaCo shares today. Instead, Defendants used the illegitimate Signing Date

Share Price in the Contribution Agreement as a fig leaf while they distributed the PandaCo shares only

to themselves, leaving Plaintiffs with nothing.

В. KKR and Shamrock Prevent a Shareholder Vote

114. On June 30, 2018, FanDuel simultaneously received an official offer from PandaCo

and a "Drag Along Notice" from KKR and Shamrock that explained that the two Defendants were

accepting the PandaCo offer on behalf of all FanDuel shareholders. The Notice was signed by

Oberwager on behalf of KKR and LaSalle on behalf of Shamrock. It states, in relevant part:

We, the undersigned, constitute Dragging Shareholders for the purposes of the articles of association of FanDuel Limited (the

Articles) and confirm that we have irrevocably accepted the Offer.

Please note that while the terms of the Offer state that, subject to the terms thereof, the Offer shall remain open until August 1, 2018, our

acceptance of the Offer and exercise of the Drag Along Right entitles us to require each FanDuel Stockholder to accept the Offer and permit Completion prior to such date. (Second emphasis

added.)

31

NYSCEF DOC. NO. 2

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

115. The Articles of Association limit KKR and Shamrock's drag along right. Article 78.1

gives Dragging Shareholders "the right to instruct and require all Called Shareholders to: (1) accept

the Offer that the Dragging Shareholders wish to accept; and (2) sell and transfer all of their shares to

the Offeror (or as the Offeror may direct) in acceptance of that Offer." But that offer must meet

certain conditions. Under Article 1.1 of the same Articles of Association, the "Offer" had to be based

on "bona fide arm's length terms."

116. At least two terms of the PandaCo offer did not meet this standard. First, as described

above, the Contribution Agreement purported to dictate the manner in which FanDuel's board of

directors executed certain provisions of FanDuel's Articles of Association, e.g., the Article 83 waterfall

provision. Second, the so-called Signing Date Share Price did not reflect an actual, independent

valuation of PandaCo as a going concern—either before or after the *Murphy* decision.

117. More than mere formality, KKR and Shamrock's exercise of their drag along right to

accept the PandaCo offer prevented a vote of all FanDuel shareholders on the Paddy Power Betfair

merger, which was otherwise required by FanDuel's Articles of Association. The FanDuel

shareholders were not even provided an opportunity to read the offer itself before it was accepted, as

the offer letter and the Drag Along Notice were delivered simultaneously. Indeed, the FanDuel

shareholders were never given a copy of the Contribution Agreement. The communications from the

Company to all shareholders regarding the merger conveniently left out this document, shielding the

Defendants' decision to insert the self-serving Signing Date Share Price, and the allegedly compulsory

use of it in the Article 83 waterfall, from scrutiny.

C. Defendants Shield Their Ill-Gotten Gains

118. On information and belief, upon acceptance of the PandaCo offer by KKR and

Shamrock, Defendants caused the FanDuel shareholders' PandaCo shares to be transferred to Fastball

Holdings. Fastball Holdings is an entity controlled by KKR and Shamrock and owned entirely by the

32

MVCCFF DOC NO 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

former preferred shareholders of FanDuel. It was created by Defendants King, Oberwager (on behalf

of KKR), and LaSalle (on behalf of Shamrock) for the exclusive purpose of holding FanDuel's stock

in PandaCo in a new company outside the reach of FanDuel's Articles of Association and Defendants'

fiduciary obligations to FanDuel's common shareholders.

119. Fastball Holdings was central to Defendants' scheme to capture the upside of the

merger. Representatives of Fastball Holdings participated in the negotiation of the Contribution

Agreement, which provided that Fastball Holdings would cause the transfer of all PandaCo shares

owned by FanDuel shareholders to Fastball Holdings upon acceptance of the PandaCo offer by the

Dragging Shareholders. The PandaCo offer to the FanDuel shareholders, in turn, provided that

acceptance of that offer by KKR and Shamrock's drag along right would grant Fastball Holdings a

call option for the FanDuel shareholders' PandaCo shares.

120. Defendants' use of Fastball Holdings was detrimental to Plaintiffs' interests in a

number of ways. Most notably, Fastball Holdings enabled the Defendant directors to execute the

waterfall and wind up the Company in the summer of 2018 because Fastball Holdings exercised its

call option immediately after KKR and Shamrock accepted the PandaCo offer. This furthered

Defendants' scheme to use a self-serving and artificially low "price" for FanDuel's interest in PandaCo

because the longer Defendants waited to execute the waterfall after the merger transaction, the more

obvious it would become that FanDuel's 40% interest in PandaCo was worth more than \$559 million.

121. Waiting also created a problem for Defendants because the deal afforded Paddy Power

Betfair certain future call options for the PandaCo stock now held by Fastball Holdings. At that time,

Defendants will want to ensure the full value of PandaCo is recognized. Using Fastball Holdings as a

reason to initiate the Article 83 waterfall immediately after the merger allowed Defendants to

dramatically undervalue PandaCo in the short term, while preserving their ability to seek the highest

possible valuation down the road to maximize their return on the shares they took from Plaintiffs.

33

COUNTY CLERK 07:20

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

D. The Founders Do Not Receive Proper Notice of the Merger

122. On or about July 3, 2018, the Chief Legal Officer of FanDuel, Christian Genetski,

emailed the FanDuel shareholders. The subject of the email was "Shareholder Materials re PPB

Merger." The Company, however, did not send the communication to Plaintiffs Nigel Eccles, Lesley

Eccles, Griffiths, and Jones, which deprived those Plaintiffs of the opportunity to stop the conflicted

directors from distributing the PandaCo shares without properly valuing them.

123. The Genetski email distributed a series of shareholder communications relating to the

pending FanDuel merger with Paddy Power Betfair, including a transaction summary, the Drag Along

Notice, and the PandaCo offer letter. The email also included a "280G" disclosure and request for

consent concerning the tax treatment of benefit arrangements that would be provided to King and

other FanDuel executives upon completion of the merger.

The email also indicated that FanDuel shareholders would receive, either by mail or

through an electronic copy, an individual shareholder letter. The individual shareholder letters would

provide an overview of the Offer/Drag Along process through which the transaction was

consummated, along with a table demonstrating the details of each individual shareholder's holdings

and the consideration the shareholder would receive.

125. On information and belief, at no time did the Company, acting under the control of

Defendant King and the other conflicted Defendant directors, distribute a copy of the Contribution

Agreement to any of the common shareholders. By failing to do so, Defendants denied them the

opportunity to be fully informed of the terms of the merger and obscured the fact that the conflicted

directors intended to run the Article 83 waterfall at a price untethered to the actual value of PandaCo.

126. The Paddy Power Betfair merger closed on July 11, 2018—less than two months after

the Supreme Court decided Murphy, less than two weeks after PandaCo sent FanDuel an offer, and

just eight days after the common shareholders were made aware of the transaction.

34

COUNTY CLERK 02/25/2020 07:20

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

127. As a result of the merger, PandaCo acquired the common shares of (and Plaintiffs' interest in) FanDuel. That transfer of shares was formally recorded on August 14, 2018, at which time Plaintiffs ceased to be shareholders and the Company was effectively dissolved.

> **CAUSES OF ACTION** FIRST CAUSE OF ACTION: BREACH OF FIDUCIARY DUTIES (Against King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson)

- Plaintiffs reallege and incorporate by reference paragraphs 1 through 127, as set forth 128. above.
- 129. Each of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson had a fiduciary relationship with the common shareholders of FanDuel, including the Plaintiffs.
- Each of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson were 130. members of the FanDuel board of directors and, therefore, owed fiduciary duties to all shareholders of FanDuel, including the Plaintiffs as common shareholders.
- Each of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson were financially interested in the Paddy Power Betfair merger and advanced their interest over those of the common shareholders of FanDuel in breach of their fiduciary duties. Those duties included, among others, their duty of loyalty and the duty to exercise due care in the operation of FanDuel. In light of the Defendants' manifest conflicts of interest, their fiduciary duties also included the obligation to treat the common shareholders with entire fairness by ensuring that any distribution of aggregate consideration received in the Paddy Power Betfair merger was the result of a fair process and was made at a fair value.
- Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson breached their 132. fiduciary duties to Plaintiffs as common shareholders in several ways, including, but not limited to:
 - Failing to seek, obtain, or consider a valuation of the consideration actually received in the Paddy Power Betfair merger-i.e., shares of PandaCo—prior to executing the waterfall provision of Article 83 of

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

the FanDuel Articles of Association, much less to seek, obtain, or consider a valuation that was fair to the common shareholders of FanDuel.

- Using an illegitimate price as the value of the consideration received in the Paddy Power Betfair merger when executing the waterfall provision of Article 83.
- Paying the FanDuel preference shareholders an amount exceeding the Subscription Price of A Preference Shares in the Company in violation of Article 83 of the FanDuel Articles of Association.
- Failing to adopt procedural safeguards to make sure that the process by which Defendants accepted the PandaCo offer and valued the PandaCo shares received in the transaction was fair. For example, Defendants did not exhaust financial options that would have preserved common shareholder value. Defendants also did not condition entering into the merger transaction on the approval of a special committee that was independent and empowered to freely select its own advisors and to reject the transaction. Nor did Defendants seek the approval of a majority of the common shareholders.
- Failing to comply with the terms of the FanDuel Articles of Association including, but not limited to, the requirements of Articles 78 and 83.
- Knowingly permitting KKR and Shamrock to abuse the "drag along" rights as a mechanism to improperly enrich the Dragging Shareholders at the expense of the FanDuel common shareholders.
- Failing to provide adequate notice of the Paddy Power Betfair merger to Plaintiffs.
- 133. Prior to the Paddy Power Betfair merger, each of the Plaintiffs owned common shares and/or vested options to purchase common shares of FanDuel. As a direct or reasonably foreseeable result of the various breaches of fiduciary duty by each of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson, Plaintiffs were injured when their common shares and options were wiped out without compensation. But for the misconduct of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson, Defendants would have been required to value the consideration received in the Paddy Power Betfair merger, modify the terms of the Paddy Power Betfair merger,

COUNTY CLERK 07:20

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

receive full shareholder approval of the Paddy Power Betfair merger, or otherwise treat the ordinary

shareholders of FanDuel in a fair and equitable manner.

As a result of Defendants' conduct alleged above, Plaintiffs received nothing for their 134.

common shares and options and were therefore damaged through the loss of their common shares in

FanDuel and the value of the equity interests they would now have in PandaCo. Because the Paddy

Power Betfair merger was completed through each of Defendants King's, Cleland's, Oberwager's,

LaSalle's, Vogel's, and Nathanson's breaches of fiduciary duty, Plaintiffs are entitled to compensatory

damages and disgorgement of any ill-gotten gains by those Defendants.

135. The breaches of fiduciary duty and acts to assist in the completion of breaches of

fiduciary duty by each of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson

alleged above were done deliberately and intentionally to deprive Plaintiffs of their common shares

and legal rights. This was calculated and despicable conduct that subjected Plaintiffs to cruel and unjust

hardship in conscious disregard of Plaintiffs' rights, so as to justify an award of exemplary and punitive

damages.

DOC. NO. 2

SECOND CAUSE OF ACTION: BREACH OF FIDUCIARY DUTIES (Against King)

136. Plaintiffs reallege and incorporate by reference paragraphs 1 through 135, as set forth

above.

Defendant King had a fiduciary relationship with the common shareholders of 137.

FanDuel, including the Plaintiffs.

138. Defendant King was an officer of FanDuel, serving as its CEO. He owed fiduciary

duties to all the shareholders of FanDuel, including Plaintiffs, in that capacity, as well as in his capacity

as a member of the FanDuel board of directors.

139. Defendant King was financially interested in the Paddy Power Betfair merger and

advanced his interest over those of the common shareholders of FanDuel in breach of his fiduciary

37

FILED: NEW YORK COUNTY CLERK 02/25/2020 07:20 AM

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

duties. Those duties included, among others, his duty of loyalty and the duty to exercise due care in the operation of FanDuel. In light of Defendant King's manifest conflict of interest, his fiduciary duties also included the obligation to treat the common shareholders with entire fairness by ensuring that any distribution of aggregate consideration received in the Paddy Power Betfair merger was the result of a fair process and was made at a fair value.

- 140. Defendant King, as Chief Executive Officer, a director of FanDuel, and a representative of the FanDuel shareholders, further breached his fiduciary duties to the Plaintiffs as common shareholders of FanDuel in several ways, including, but not limited to:
 - Encouraging the board of directors to go forward with the distribution of the PandaCo shares to the FanDuel shareholders without taking steps to ensure entire fairness to the FanDuel common shareholders and without seeking an independent, accurate valuation of the PandaCo shares.
 - Agreeing to the illegitimate Signing Date Share Price in the Contribution Agreement, despite knowing that it undervalued the shares of PandaCo, and then encouraging the board of directors to use that price, instead of a fair valuation, for the purpose of apportioning the PandaCo shares among FanDuel shareholders.
 - Agreeing that FanDuel would cause KKR and Shamrock, as Dragging Shareholders, to accept PandaCo's offer by use of their dragging right, despite knowing that the prerequisites for the exercise of that power were not met.
 - Participating in the creation of Fastball Holdings, agreeing in the Contribution Agreement to the structure of Fastball Holdings, and using it to effectuate the scheme to understate the value of FanDuel's 40% interest in PandaCo.
- 141. Prior to the Paddy Power Betfair merger, each of the Plaintiffs owned common shares and/or vested options to purchase common shares of FanDuel. As a direct or reasonably foreseeable result of the various breaches of fiduciary duty by Defendant King, Plaintiffs were injured when their common shares and options were wiped out without compensation. But for the misconduct of Defendant King, Defendants would have been required to value the consideration received in the

ILED: NEW YORK COUNTY CLERK 02/25/2020 07:20 AM

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Paddy Power Betfair merger, modify the terms of the Paddy Power Betfair merger, receive full

shareholder approval of the Paddy Power Betfair merger, or otherwise treat the ordinary shareholders

of FanDuel in a fair and equitable manner.

142. As a result of Defendant King's conduct alleged above, Plaintiffs received nothing for

their common shares and options and were therefore damaged through the loss of their common

shares in FanDuel and the value of the equity interests they would now have in PandaCo. Because the

Paddy Power Betfair merger was completed through Defendant King's breaches of fiduciary duty,

Plaintiffs are entitled to compensatory damages and disgorgement of any ill-gotten gains by him.

143. The breaches of fiduciary duty and acts to assist in the completion of breaches of

fiduciary duty by Defendant King were done deliberately and intentionally to deprive Plaintiffs of their

common shares and legal rights. This was calculated and despicable conduct that subjected Plaintiffs

to cruel and unjust hardship in conscious disregard of Plaintiffs' rights, so as to justify an award of

exemplary and punitive damages.

THIRD CAUSE OF ACTION: BREACH OF FIDUCIARY DUTIES (Against KKR and Shamrock)

144. Plaintiffs reallege and incorporate by reference paragraphs 1 through 143, as set forth

above.

145. Defendants KKR and Shamrock had a fiduciary relationship with the common

shareholders of FanDuel, including the Plaintiffs.

146. Defendants KKR and Shamrock were controlling shareholders that possessed a drag

along right to force a sale of FanDuel. They also exerted control over the conflicted Director

Defendants-King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson-each of whom acted in

concert with, and/or at the direction of, KKR and Shamrock. KKR and Shamrock, because of their

control over the board and power to manage the affairs and control the ultimate disposition of

39

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

FanDuel, owed fiduciary duties to all shareholders of FanDuel, including the Plaintiffs as common shareholders.

- 147. Defendants KKR and Shamrock were financially interested in the Paddy Power Betfair merger and advanced their interest over those of the common shareholders of FanDuel in breach of their fiduciary duties. Those duties included, among others, their duty of loyalty and the duty to exercise due care in the operation of FanDuel. In light of the Defendants' manifest conflicts of interest, their fiduciary duties also included the obligation to treat the common shareholders with entire fairness by ensuring that any distribution of aggregate consideration received in the Paddy Power Betfair merger was the result of a fair process and was made at a fair value.
- 148. Defendants KKR and Shamrock breached their fiduciary duties to Plaintiffs as common shareholders of FanDuel in several ways, including, but not limited to:
 - Causing the Director Defendants not to seek, obtain, or consider a valuation of the consideration actually received in the Paddy Power Betfair merger—i.e., shares of PandaCo—prior to executing the waterfall provision of Article 83 of the FanDuel Articles of Association, much less to seek, obtain, or consider a valuation that was fair to the Plaintiff common shareholders of FanDuel.
 - Causing the Director Defendants to pay the FanDuel preference shareholders an amount exceeding the Subscription Price of A Preference Shares in the Company in violation of Article 83 of the FanDuel Articles of Association.
 - Encouraging the Director Defendants not to adopt procedural safeguards to make sure that the process by which Defendants accepted the PandaCo offer and valued the PandaCo shares received in the transaction was fair.
 - Failing to comply with the terms of the FanDuel Articles of Association including, but not limited to, the requirements of Articles 78.
 - Improperly invoking the provisions of Article 78.1 (the "drag along" rights) to compel acceptance of the Paddy Power Betfair acquisition by FanDuel common shareholders when no qualifying "Offer" had been made.

'ILED: NEW YORK COUNTY CLERK 02/25/2020 07:20 AM

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

• Abusing the "drag along" rights as a mechanism to improperly enrich the Dragging Shareholders (KKR and Shamrock) at the expense of the

FanDuel common shareholders.

149. Prior to the Paddy Power Betfair merger, each of the Plaintiffs owned common shares

and/or vested options to purchase common shares of FanDuel. As a direct or reasonably foreseeable

result of the various breaches of fiduciary duty by Defendants KKR and Shamrock, Plaintiffs were

injured when their common shares and options were wiped out without compensation. But for the

misconduct of Defendants KKR and Shamrock, Defendants would have been required to value the

consideration received in the Paddy Power Betfair merger, modify the terms of the Paddy Power

Betfair merger, receive full shareholder approval of the Paddy Power Betfair merger, or otherwise

treat the ordinary shareholders of FanDuel in a fair and equitable manner.

150. As a result of Defendants' conduct alleged above, Plaintiffs received nothing for their

common shares and options and were therefore damaged through the loss of their common shares in

FanDuel and the value of the equity interests they would now have in PandaCo. Because the Paddy

Power Betfair merger was completed through Defendants KKR's and Shamrock's breaches of

fiduciary duty, Plaintiffs are entitled to compensatory damages and disgorgement of any ill-gotten

gains by those Defendants.

151. The breaches of fiduciary duty and acts to assist in the completion of breaches of

fiduciary duty by Defendants KKR and Shamrock alleged above were done deliberately and

intentionally to deprive Plaintiffs of their common shares and legal rights. This was calculated and

despicable conduct that subjected Plaintiffs to cruel and unjust hardship in conscious disregard of

Plaintiffs' rights, so as to justify an award of exemplary and punitive damages.

41

COUNTY CLERK INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

FOURTH CAUSE OF ACTION: AIDING AND ABETTING BREACH OF FIDUCIARY

(Against KKR, Shamrock, FanDuel Group, PandaCo, and Fastball Holdings)

152. Plaintiffs reallege and incorporate by reference paragraphs 1 through 151, as set forth

above.

NYSCEF DOC. NO. 2

153. Each of Defendants KKR, Shamrock, FanDuel Group, PandaCo, and Fastball

Holdings knowingly induced and/or substantially assisted in the multiple breaches of fiduciary duties

committed by the Director Defendants, including King, Cleland, Oberwager, LaSalle, Vogel, and

Nathanson, in connection with the notice, approval, and distribution of proceeds from the Paddy

Power Betfair merger.

As directors in FanDuel, Defendants King, Cleland, Oberwager, LaSalle, Vogel, and 154.

Nathanson owed fiduciary duties to the Plaintiffs as common shareholders. In addition, Defendant

King owed fiduciary duties to the Plaintiffs as common shareholders of FanDuel in his capacity as an

officer of the Company. Each of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and

Nathanson was financially interested in the Paddy Power Betfair merger and advanced their interest

over those of the common shareholders of the Company in breach of their fiduciary duties. Those

duties included, among others, the duty of loyalty and the duty to exercise due care in the operation

of FanDuel. In light of these conflicts of interest, the fiduciary duties of Defendants King, Cleland,

Oberwager, LaSalle, Vogel, and Nathanson included the obligation to treat the common shareholders

of FanDuel, including the Plaintiffs, with entire fairness by ensuring that any distribution of aggregate

consideration received in the Paddy Power Betfair merger was the result of a fair process and was

made at a fair value.

Each of Defendants King, Cleland, Oberwager, LaSalle, Vogel, and Nathanson

breached their fiduciary duties to the shareholders in several ways, including, but not limited to:

42

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

Failing to seek, obtain, or consider a valuation of the consideration actually received in the Paddy Power Betfair merger-i.e., shares of PandaCo—prior to executing the waterfall provision of Article 83 of the FanDuel Articles of Association, much less to seek, obtain, or consider a valuation that was fair to the common shareholders of FanDuel.

- Using an illegitimate price as the value of the consideration received in the Paddy Power Betfair merger when executing the waterfall provision of Article 83.
- Paying the FanDuel preference shareholders an amount exceeding the Subscription Price of A Preference Shares in the Company in violation of Article 83 of the FanDuel Articles of Association.
- Failing to adopt procedural safeguards to make sure that the process by which Defendants accepted the PandaCo offer and valued the PandaCo shares received in the transaction was fair. For example, Defendants did not exhaust financial options that would have preserved common shareholder value. Defendants also did not condition entering into the merger transaction on the approval of a special committee that was independent and empowered to freely select its own advisors and to reject the transaction. Nor did Defendants seek the approval of a majority of the common shareholders.
- Failing to comply with the terms of the FanDuel Articles of Association including, but not limited to, the requirements of Articles 78 and 83.
- Knowingly permitting KKR and Shamrock to abuse the "drag along" rights as a mechanism to improperly enrich the Dragging Shareholders at the expense of the FanDuel common shareholders.
- Failing to provide adequate notice of the Paddy Power Betfair merger to Plaintiffs.
- 156. Defendants KKR and Shamrock had actual knowledge of the Director Defendants' fiduciary duties. Defendants KKR and Shamrock caused Defendants King, Oberwager, LaSalle, Vogel, and Nathanson to be appointed to the FanDuel board of directors and worked with Cleland in his capacity as a member of the FanDuel board of directors. Defendants KKR and Shamrock also signed a revised investment agreement that acknowledged that these Director Defendants owed

ILED: NEW YORK COUNTY CLERK 02/25/2020 07:20 AM

NYSCEE DOC NO 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

fiduciary or other legal duties to the common shareholders of FanDuel. Defendants KKR and

Shamrock thus had actual knowledge that these Director Defendants owed fiduciary duties of care

and loyalty, among others, to the common shareholders of FanDuel, including the Plaintiffs.

157. Moreover, Defendants KKR and Shamrock had actual knowledge of the Director

Defendants' breaches of fiduciary duties because each had members on the FanDuel board. And each

knew that the Signing Date Share Price used in the Paddy Power Betfair merger and used to run the

waterfall under Article 83 of the FanDuel Articles of Association was not a reflection of the actual

value of PandaCo shares because, among other reasons, it was selected before the Supreme Court

decided Murphy. In addition, KKR and Shamrock knew that the Director Defendants had not sought

a valuation of the consideration received in the PandaCo merger; that the amount they received for

their preferred shares exceeded the Subscription Price; and that the Director Defendants put no

procedural safeguards in place with respect to the PandaCo offer and intended to rely on KKR and

Shamrock's drag along right to accept the offer.

158. Defendants FanDuel Group, PandaCo, and Fastball Holdings had actual knowledge

of the Director Defendants' fiduciary duties. Defendant PandaCo (which is now FanDuel Group) was

a party to the Contribution Agreement, which expressly recognized the obligations of the Director

Defendants to value and distribute the proceeds from the merger in accordance with the Articles of

Association. Defendants PandaCo, FanDuel Group, and Fastball Holdings each were formed to

effectuate the Paddy Power Betfair merger and/or hold shares of PandaCo. Each of Defendants

PandaCo, FanDuel Group, and Fastball Holdings interacted with the Director Defendants in their

capacity as fiduciaries of the FanDuel shareholders, including Plaintiffs as common shareholders.

Moreover, each of Defendants PandaCo, FanDuel Group, and Fastball Holdings had actual

knowledge of the Director Defendants' breaches of fiduciary duty, in particular, because each knows

44

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

the actual value of PandaCo and has actual knowledge of the manner, valuation, and process in which shares of PandaCo were distributed to the FanDuel shareholders.

159. Defendants KKR, Shamrock, FanDuel Group, PandaCo, and Fastball Holdings knowingly induced and/or provided substantial assistance to the Director Defendants' breaches of fiduciary duty by providing the most efficient and administratively simple mechanism by which those breaches could occur. Defendants did so by, among other ways:

- Knowingly causing the Director Defendants to breach FanDuel's Articles of Association in multiple ways, including by failing to value the PandaCo shares prior to execution of the waterfall provision under the FanDuel Articles of Association and distributing to the preference shareholders of FanDuel compensation in excess of the Subscription Price of A Preference Shares in violation of Article 83 of the FanDuel Articles of Association.
- Knowingly causing the Director Defendants to pay the FanDuel preference shareholders an amount exceeding the Subscription Price of A Preference Shares in the Company in violation of Article 83 of the FanDuel Articles of Association.
- Encouraging the Director Defendants not to adopt procedural safeguards to make sure that the process by which Defendants accepted the PandaCo offer and valued the PandaCo shares received in the transaction was fair.
- Negotiating and agreeing to the terms of the Paddy Power Betfair merger, including the creation of Fastball Holdings and the Signing Date Share Price of PandaCo, knowing that the share price and process were not on bona fide arm's length terms.
- Improperly invoking the provisions of Article 78.1 (the "drag along" rights) to compel acceptance of the Paddy Power Betfair acquisition by FanDuel common shareholders when no qualifying "Offer" had been made.
- Forming and structuring Fastball Holdings to segregate and shield any shares of PandaCo and/or FanDuel Group received in the Paddy Power Betfair merger from the common shareholders of FanDuel and to further the scheme to understate the value of FanDuel's 40% interest in PandaCo.

ILED: NEW YORK COUNTY CLERK 02/25/2020 07:20 AM

NYSCEF DOC. NO. 2

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

160. But for the misconduct of KKR, Shamrock, PandaCo, FanDuel Group, and Fastball

Holdings, the Director Defendants would have been required to value the actual consideration

received in the Paddy Power Betfair merger, modify the terms of the Paddy Power Betfair merger,

receive full shareholder approval of the Paddy Power Betfair merger, or otherwise treat the common

shareholders of FanDuel in a fair and equitable manner.

161. Prior to the Paddy Power Betfair merger, Plaintiffs each owned common shares

and/or vested options to purchase common shares of FanDuel. As a direct or reasonably foreseeable

result of the knowing inducement, substantial assistance, encouragement, and support KKR,

Shamrock, PandaCo, FanDuel Group, and Fastball Holdings provided the Director Defendants in

breaching their fiduciary duties, Plaintiffs were injured when their common shares and options were

wiped out without compensation.

162. As a result of the conduct alleged above, Plaintiffs received nothing for their common

shares and vested options and were therefore damaged through the loss of their common shares in

FanDuel and the value of the equity interests they would now have in PandaCo, FanDuel Group,

and/or Fastball Holdings. Because the Paddy Power Betfair merger was completed through various

breaches of fiduciary duty by the Director Defendants and substantial assistance, encouragement, and

aid in those breaches of fiduciary duty by KKR, Shamrock, PandaCo, FanDuel Group, and Fastball

Holdings, Plaintiffs are entitled to compensatory damages and disgorgement of any ill-gotten gains by

these defendants.

163. The breaches of fiduciary duty and acts to assist, aid, and abet the completion of those

breaches of fiduciary duty by Defendants KKR, Shamrock, PandaCo, FanDuel Group, and Fastball

Holdings alleged above were done deliberately and intentionally to deprive Plaintiffs of their common

shares and legal rights. This was calculated conduct that subjected Plaintiffs to cruel and unjust

46

CLERK 07:20

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

hardship in conscious disregard of Plaintiffs' rights, so as to justify an award of exemplary and punitive damages.

FIFTH CAUSE OF ACTION: UNJUST ENRICHMENT (Against KKR, Shamrock, and Fastball Holdings)

- 164. Plaintiffs reallege and incorporate by reference paragraphs 1 through 163, as set forth above.
- 165. As a result of the unfair, unlawful, and inequitable conduct alleged above, Defendants KKR, Shamrock, and Fastball Holdings have been unfairly enriched at Plaintiffs' expense through the Paddy Power Betfair merger and the nullification without compensation of Plaintiffs' common shares and interest in FanDuel.
- 166. Plaintiffs, over the course of a decade, built the brand, platform, and customer base that underlie the now multibillion-dollar enterprise of FanDuel Group, which at the time of the Paddy Power Betfair merger was known as PandaCo. As compensation for their efforts and investments, Plaintiffs received equity in FanDuel.
- 167. Defendants KKR, Shamrock, and Fastball Holdings, through their wrongful conduct, nullified the FanDuel equity Plaintiffs owned, while retaining the benefits of the Paddy Power Betfair merger—including PandaCo shares that should have been distributed to Plaintiffs—for themselves. Defendants KKR, Shamrock, and Fastball Holdings did so, among other ways, by:
 - Directing, encouraging, and/or substantially assisting in the board of directors' failure to seek, obtain, or consider a valuation of the consideration actually received in the Paddy Power Betfair merger i.e., shares of PandaCo—prior to executing the waterfall provision of Article 83 of the FanDuel Articles of Association, much less to seek, obtain, or consider a valuation that was fair to the common shareholders of FanDuel.
 - Directing, encouraging, and/or substantially assisting in the Director Defendants paying the FanDuel preference shareholders an amount exceeding the Subscription Price of A Preference Shares in violation of Article 83 of the FanDuel Articles of Association.

RECEIVED NYSCEF: 02/25/2020

INDEX NO. 651223/2020

Directing, encouraging, and/or substantially assisting in the Director Defendants failing to adopt procedural safeguards to make sure that the process by which Defendants accepted the PandaCo offer and valued the PandaCo shares received in the transaction was fair. For example, Defendants did not exhaust financial options that would have preserved common shareholder value. Defendants did not condition entering into the transaction upon the approval of a special committee that was independent and empowered to freely select its own advisors and to reject the transaction. Nor did Defendants seek the approval of a majority of the common shareholders.

- Failing to comply with the terms of the FanDuel Articles of Association including, but not limited to, the requirements of Articles 78 and 83.
- Negotiating and agreeing to the terms of the Paddy Power Betfair merger, including the Signing Date Share Price of PandaCo, knowing that the Signing Date Share Price of PandaCo and the process in which it was derived were not on bona fide arm's length terms.
- Forming and structuring Fastball Holdings to segregate and shield any shares of PandaCo and/or FanDuel Group received in the Paddy Power Betfair merger from the common shareholders of FanDuel and further the scheme to understate the value of FanDuel's 40% interest in PandaCo.
- Improperly invoking the provisions of Article 78.1 (the "drag along" rights) to compel acceptance of the Paddy Power Betfair acquisition by FanDuel common shareholders when no qualifying "Offer" had been made.
- Abusing the "drag along" rights as a mechanism to improperly enrich themselves at the expense of the FanDuel common shareholders.
- Directing, encouraging, and/or substantially assisting in the Director Defendants failing to provide adequate notice of the Paddy Power Betfair merger to Plaintiffs.
- 168. Because of this and other conduct alleged above, Plaintiffs received nothing for their common shares and vested options, while Defendants KKR, Shamrock, and Fastball Holdings received, among other benefits, PandaCo shares that should have been distributed to Plaintiffs.
- 169. Through their wrongdoing, Defendants KKR, Shamrock, and Fastball Holdings unjustly denied Plaintiffs and other former common shareholders of FanDuel the benefits of the Paddy

07:20 COUNTY CLERK

NYSCEF DOC. NO. 2

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Power Betfair merger and the potential participation in the growth, appreciation, and upside of shares in PandaCo, FanDuel Group, and/or Fastball Holdings.

170. Defendants KKR, Shamrock, and Fastball Holdings accordingly should be required to disgorge their unjust enrichment and ill-gotten gains. And because Defendants KKR, Shamrock, and Fastball Holdings acted deliberately and intentionally to unjustly enrich themselves at the expense of Plaintiffs in conscious disregard of Plaintiffs' rights, an award of exemplary and punitive damages is justified.

DEMAND FOR RELIEF

WHEREFORE, Plaintiffs demand a trial by jury and a judgment against Defendants, jointly and severally, as follows:

- Awarding Plaintiffs damages for all injuries suffered as a result of Defendants' unlawful and improper conduct, including:
 - (1) compensatory damages as determined by a jury, but in any case in excess of \$500,000;
 - (2) punitive damages based on Defendants' deliberate and intentional disregard of Plaintiffs' rights and interests;
 - (3) disgorgement of Defendants' ill-gotten gains from having erased the interest of FanDuel ordinary shareholders; and
 - (4) pre-judgment and post-judgment interest, in an amount to be determined at trial;
- b. The imposition of a constructive trust over the stock in PandaCo, FanDuel Group, and/or Fastball Holdings, and all proceeds obtained from any transfers or appreciation of such stock, held by Defendants as a result of the Paddy Power Betfair acquisition of FanDuel;
 - Costs of this action, including attorneys' fees; and c.
 - d. Such other legal and equitable relief as this Court deems just and proper.

INDEX NO. 651223/2020

RECEIVED NYSCEF: 02/25/2020

Respectfully submitted,

<u>/s/____</u>

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Counsel for Plaintiffs

Dated: February 25, 2020